

Wohntraeume PLC

Increasing the equity ratio to finance a specialist store

Falk Winkelmann | CEO

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The mission

- 1. Co-financier for the new specialist store to be built by Küblböck.
- 2. Increasing the equity ratio of the Winkelmann Group
- 3. Avoidance of strategic bank dependencies in the medium and long term





The solution



Sale of shares in Wohntraeume PLC in the amount of

€ 3 million



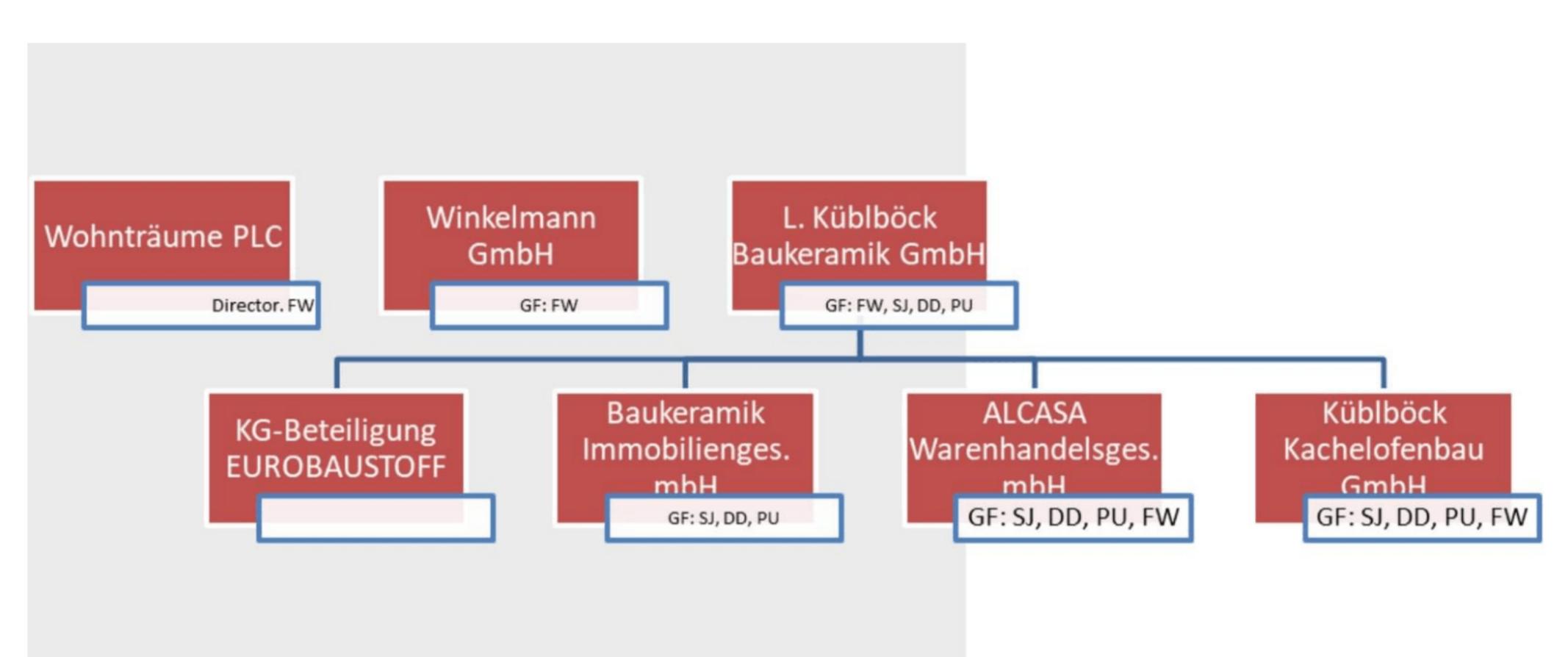
Equity capital in the amount of € 0.5 million from the founding members.



Confirmed bank loan in the amount of 4 million available

The structural model





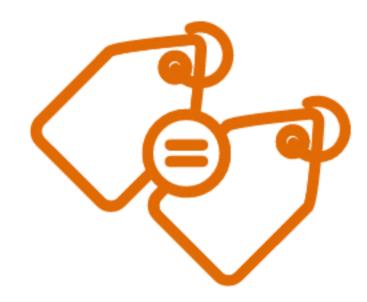


The funding





7.5 m total investment



4 million bank loan confirmed



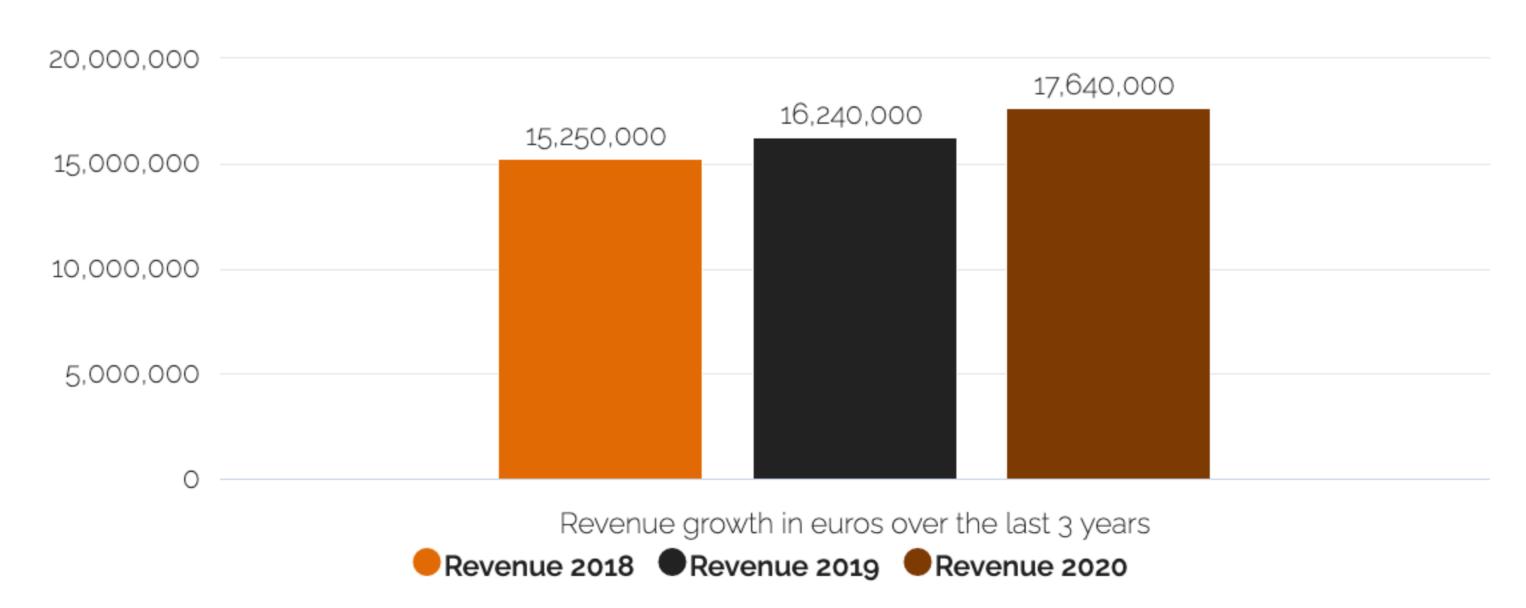
3 million Subscription offer

IMPORTANT



A direct investment of at least € 2.0 million can be made in Winkelmann GmbH, the holding company of the Winkelmann Group, within the framework of a participation.

The revenues of the Winkelmann Group over the last three years have amounted to € 49.13 million. The annual sales figures are shown in the infographic below. Investments can thus be made in Wohntraeume PLC or in Winkelmann GmbH.





Milestones



- 1. April 2021 Preliminary agreement with tenant
- 2. June 2021 Raising of capital 3 Mio
- 3. June 2021 Bank loan 4 million
- 4. July 2021 Loan agreement for 3 Mio



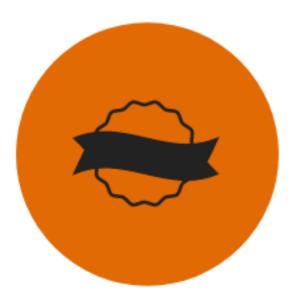
Competitors



Banks



Family Offices



Institutional investors



Falk Winkelmann, CEO

The initiator



Founder and CEO of WOHNTRAUEME PLC, Falk Winkelmann, took over the traditional company KÜBLBÖCK completely with the WINKELMANN GROUP in 2001 by acquiring the business shares.

He has a solid business education (management assistant and retail salesman) and most recently successfully managed a region with 16 hypermarkets and 1,500 employees in large-scale food retailing.

"Last year, the Winkelmann Group successfully contained the impact of the pandemic on its business and at the same time set an important strategic course for its transformation.

The financial results now available are significantly better than originally expected and show what the group is capable of, especially in a crisis. We are accordingly optimistic and aim for the upper end of the corridor for the company's operating returns."

Falk Winkelmann - CEO

Wohntraeume PLC

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