



BIG-FALDERN BUSINESS VALUATION PLC

Buy a company, make it fit, sell it

Jakob Linnemann - CEO

info@big-faldern.eu

+44 845 892 0255



TYPICAL BUSINESS PROBLEMS



1. Holder wants out
2. Lack of liquidity
3. Increasing competitive pressure
4. Negative economic development
5. Necessary reorientation



SOLUTION



ACQUISITION OF
OR PARTICIPATION
IN THE COMPANY



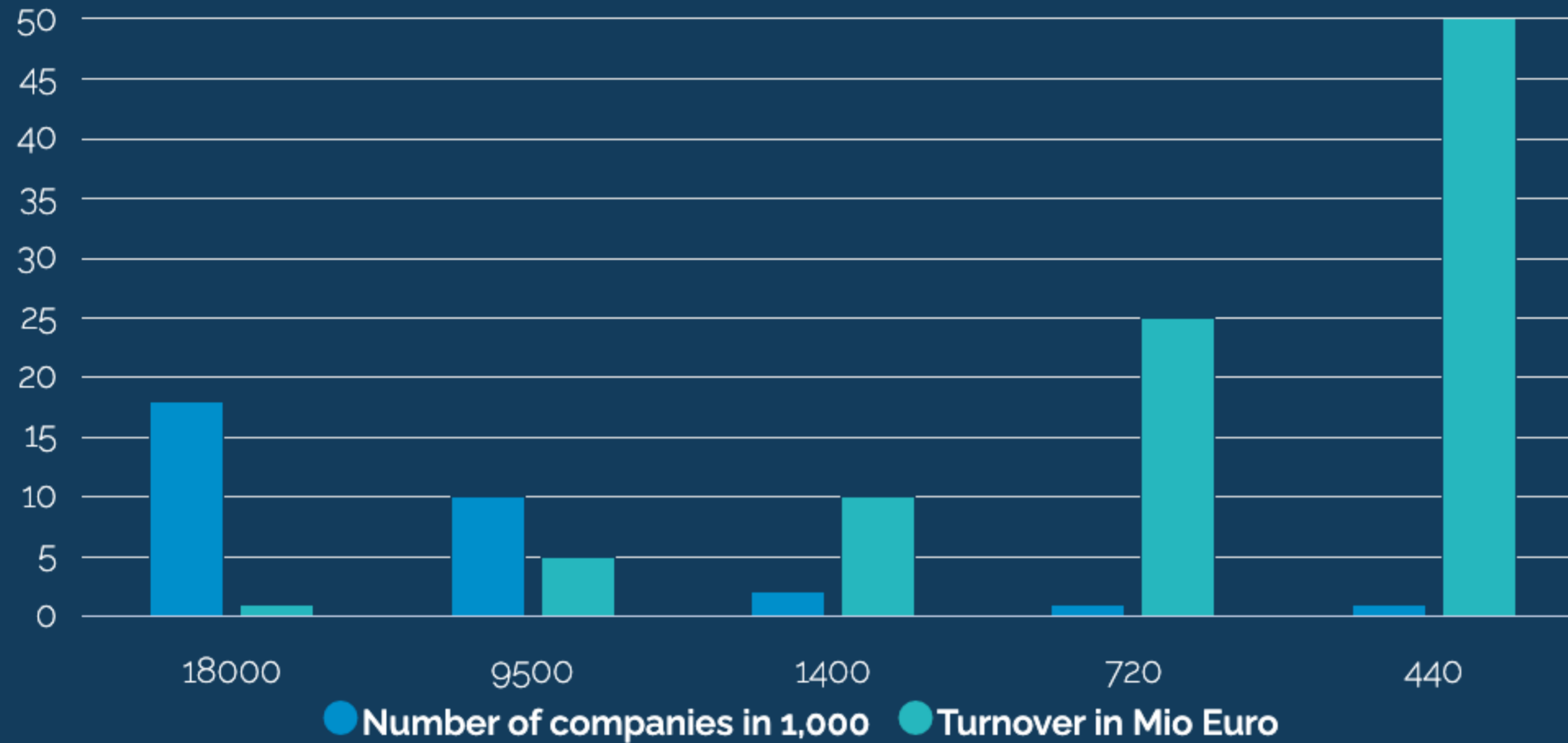
UPGRADE,
REBUILD, MAKE
FIT



SELL DISCREETLY



Companies by turnover in million euros



**MARKET
SIZE**

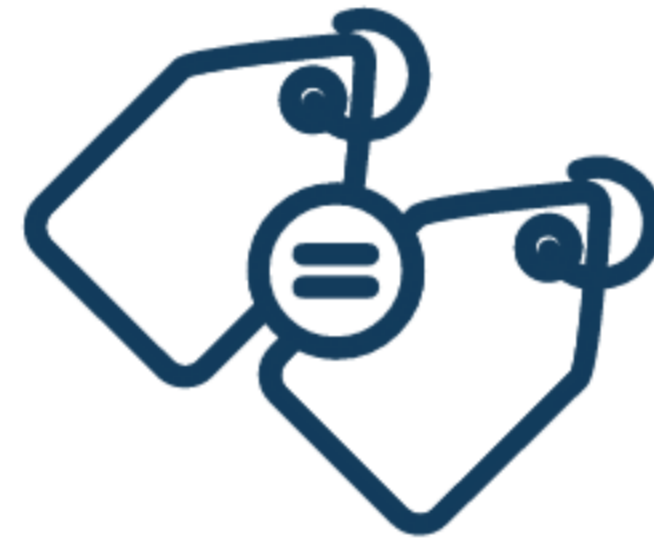
Need for
succession
solutions



Business Model



Business
appraisals,
consulting



Purchase or
participation



Redevelopment,
sale



Milestones



- 2019 Foundation of Big Faldern PLC
- 2020 First talks & preliminary agreements on investments
- 2021 First investments & sales worth € 4 million
- 2022 Investments & sales worth € 5 million
- 2023 Investments & sales worth € 8.3 million



COMPETITORS



Stabwechsel GmbH, Frankfurt a.M.



Copperberg Beratungsgesellschaft mbH, Berlin



Firmenzukauf(en.)de GmbH, Gollhofen



UNIQUE SELLING PROPOSITIONS



Company is "made fit" and win-win relationship established



All-round support with complete processing



Strong networks, thus always the right partners

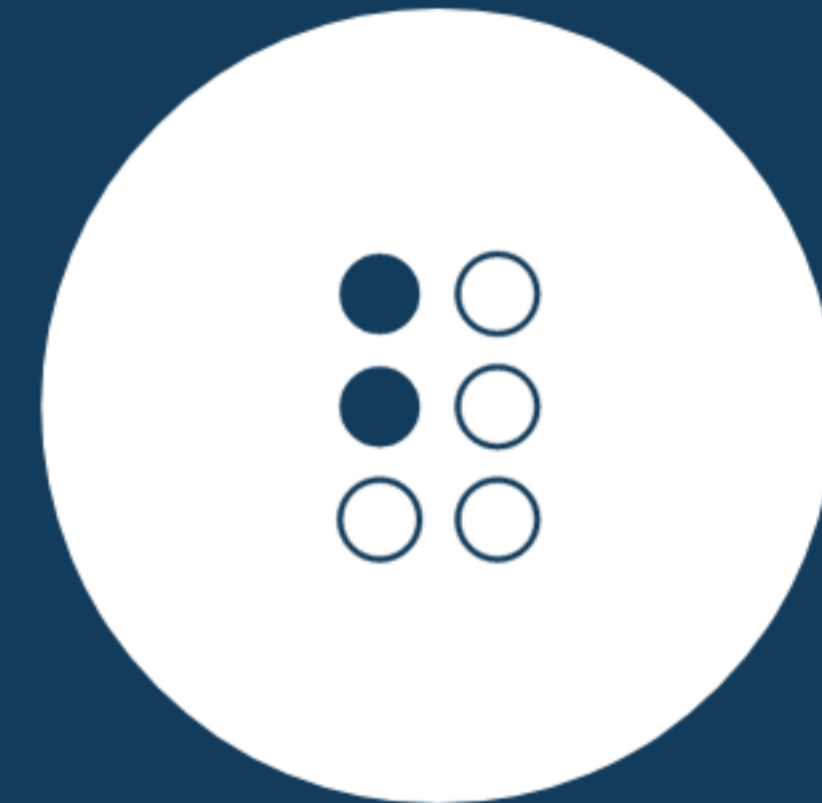


Go-to Market Plan

Customer Acquisition Channels



1. Emailmarketing
2. Zoom Marketing
3. Direct contact in the network



1. Social Media
2. Marketing Funnels
3. Telemarketing



FINANCIAL NEEDS

DIVIDENDE

50 % of the profits are paid out. The following dividends are planned:

- 2021 per share 0.06 euros, which is a dividend yield of 6%.
- 2022 per share 0.11 euros, which is a dividend yield of 11 %.
- 2023 per share 0.13 euros, which is a dividend yield of 13 %.
- 2024 per share 0.19 euros, a dividend yield of 19 %.

€ 2 Mio

Conclusion: Big-Faldern Business Valuation PLC is a good, solid investment!



The Founder



Jakob Linnemann, CEO

- Wholesale and foreign trade merchant
- Certified business economist
- Department manager at Plaza and Bilka
- District manager BHW
- Since 1989 Management consultant, accountant and
- Lecturer for Accounting & Taxation



JAKOB LINNEMANN – CEO

"Innovations in online trading, start-ups and investments in FinTech products that take market share away from banks are the topics on the agenda."



BIG-FALDERN
BUSINESS VALUATION



DANKE!

THANK YOU!

MERCI!

GRAZIE!

GRACIAS!

DANK JE WEL!

